

## **SUFI NIGHT**

Bhitshah, February 25, 2025 – The University of Sufism and Modern Sciences (USMS), in collaboration with Shaheed Allah Bux University of Arts, Design, and Heritages, successfully organized the Ideapreneurship Summit 2025, bringing together a diverse group of innovative minds from across the region. The summit witnessed participation from over 13 public and private universities, where more than 70 groundbreaking business ideas were showcased, highlighting the creative potential of young entrepreneurs.

The prestigious event was inaugurated by the esteemed Vice Chancellor, Prof. Dr. Arabella Bhutto, who expressed her enthusiasm for fostering entrepreneurship and innovation among students. The summit attracted distinguished personalities from academia, industry, and the broader community, all eager to explore and support fresh business ideas presented by emerging entrepreneurs.

A remarkable feature of the event was the notable representation of collaborating institutions, including Government College University Hyderabad, National University of Modern Languages Hyderabad, Sindh Agriculture University Tandojam, Shah Abdul Latif University Khairpur Mirs, Shaikh Ayaz University Shikarpur, National Incubation Center Karachi, University of Mirpurkhas, Mehran University of Engineering and Technology, Liaquat University of Health Sciences Jamshoro, Hyderabad Institute of Management Sciences, and ISRA University Hyderabad.

The summit served as a dynamic platform for aspiring entrepreneurs to showcase their innovative business ideas, attracting the attention of industry experts and potential investors, including, Prof. Dr. Arabella Bhutto, Inga Afanasieva Senior Economist at the World Bank, Nazir Hussain, DG HEC Regional Centre, Karachi and Prof. Dr. Khalil Khumbhati, Vice Chancellor of the University of Sindh, while visiting the exhibition stalls, appreciated the ingenuity and dedication of the participants, encouraging them to transform their ideas into viable business ventures.

The Ideapreneurship Summit 2025 marked a significant milestone in promoting entrepreneurship, collaboration, and knowledge-sharing, reinforcing the commitment of USMS and its partners to empower the next generation of business leaders. The success of the event has set the stage for future initiatives aimed at bridging the gap between academia and industry, fostering a culture of innovation and economic growth.











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