

## Interdepartmental Entrepreneur's Competition 2024

Let's reskill and upskill together through innovation. **INTER-DEPARTMENTAL ENTREPRENEURIAL COMPETITION-2024** was held on 14 & 15 February 2024, the worthy Vice Chancellor, Dr. Parveen Munshi, formally inaugurated the event. The idea was initiated by the Department of Business Administration under the guidance of the Director of Academics & Head of Business Administration Department, Dr. Akhtiar Ali, in which students from all departments were encouraged to come up with innovative ideas for business. The event also provided selling points to promote the selling skills of students. Dr. Taskeen Zehra, Assistant Professor of the Department of Business Administration managed the event as a lead organizer. The students from the Business Administration, IT, CS, English, and Education departments actively participated in poster presentations of business ideas.

The seventeen (17) innovative business ideas were presented along with financial projections. To encourage the participants, the worthy Vice Chancellor visited all poster presentation business ideas. A total of ten selling points were installed which served as a glimpse into the real-world experience where the young entrepreneurs learned how to deal with customers and make a profit.

At the end of the second day, the worthy Vice Chancellor distributed the shields and certificates to participants and top performers. While addressing the event, she reiterated the significance of innovative business ideas and advised us to choose the groups for placing ideas at the National Incubation Center (NIC) Hyderabad for a bigger platform. She admired the students and appreciated the department for organizing the event successfully.