



THE UNIVERSITY OF SUFISM AND MODERN SCIENCES, BHITSHAH, SINDH,
PAKISTAN

EXCELLENCE | INTEGRITY | LEADERSHIP

Course Scheme (Bachelor of Business Administration-BBA)

1st Semester – 1st Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-301	Freshman English-I	3
BUS-302	Sindhi / Arabic / Chinese – I	3
BUS-303	Introduction to Computing	3
BUS-304	Introduction to Business	3
BUS-305	Pakistan Studies	3
BUS-306	Islamic Studies	3
	Total	18

2nd Semester – 1st Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-311	English-II	3
BUS-312	Human Rights and Peace Studies	3
BUS-313	Microeconomics	3
BUS-314	Business Mathematics	3
BUS-315	Human Psychology	3
BUS-316	Introduction to Management	3
	Total	18

3rd Semester – 2nd Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-401	Oral Communication	3
BUS-402	Business Statistics	3
BUS-403	Macro Economics	3
BUS-404	Financial Accounting-I	3
BUS-405	Introduction to HRM	3
BUS-406	Sociology	3
	Total	18



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4th Semester – 2nd Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-411	Business Communication	3
BUS-412	Principles of Marketing	3
BUS-413	Environmental Sciences	3
BUS-414	Financial Accounting-II	3
BUS-415	Pakistan Economics	3
BUS-416	Business Finance	3
	Total	18

5th Semester – 3rd Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-501	Cost Accounting	3
BUS-502	Marketing Management	3
BUS-503	Introduction to Logic	3
BUS-504	Financial Management	3
BUS-505	Business Law	3
BUS-ELE-506	Specialization-I	3
	Total	18

6th Semester – 3rd Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-511	Business Ethics	3
BUS-512	Organizational Behavior	3
BUS-513	Consumer Behavior	3
BUS-514	MIS	3
BUS-ELE-515	Specialization-II	3
	Total	15



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7th Semester – 4th Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-601	Business Research & Report Writing	3
BUS-602	Operations Management	3
BUS-603	Entrepreneurship	3
BUS-604	Business Internship (Report & Viva Voce)	3
BUS-ELE-605	Specialization-III	3
	Total	15

8th Semester – 4th Year (BBA)		
Course Code	Course Title	Credit Hours
BUS-611	Research Project / Two Elective Courses	6
BUS-612	Business Policy	3
BUS-613	International Business Management	3
BUS-ELE-614	Specialization-IV	3
	Total	15