

FINAL YEAR THESIS RESEARCH PROJECT – DEPARTMENT OF BUSINESS ADMINISTRATION – UNIVERSITY OF SUFISM AND MODERN SCIENCES-BHITSHAH

The final year research thesis presentations of BBA-VIII students were held on Wednesday, 18th 2023, at the conference Hall of the University of Sufism and Modern Sciences Bhitshah. The worthy Vice Chancellor, Prof. Dr. Parveen Munshi, graced the occasion by paying a visit and interacting with students and faculty. While commenting on presentations, the Vice Chancellor encouraged the presenters and appreciated the supervisory skills of thesis project supervisors. The seminar began with an opening address from Prof. Dr. Parveen Munshi, who highlighted the importance of research in academic growth and commended the students for their efforts in their thesis work. This set a tone of encouragement and motivation for the participants.

The faculty members of the faculty of Management and Business Administration attended the session. The Chairperson of the Department of Business Administration attended the session as an examiner.

In the closing remarks, Dr. Akhtiar Ali, Chairperson Department of Business Administration and Director of Academics, expressed gratitude to the Worthy Vice Chancellor for her presence. He appreciated all participants for their active engagement and commended the students for their dedication to research and encouraged them to continue their academic journey. This event was a vital component of the university's commitment to fostering a culture of research and innovation among its students.







